

CASE STUDY

Amour Forum Vienna 2019

KEY DATA

CLIENT

Worldwide Events

TIME PERIOD

December 2018 -
February 2019

LOCATION

Vienna, Austria

WEBSITE

amourforums.com

SERVICE

Service Design

✓ Consultation

✓ Organization

Keynotes

✓ Hosting Services

DOMAIN

Arts & Culture

Sport

✓ Gastronomy

✓ Culinary Arts

Fairs & Exhibitions

✓ Events

Other Services

SCOPE OF SERVICES

- Co-host in Vienna
- Development of a creative & design concept
- Planning and management of an evening event
- Support from our strong partner network
- Selection of a suitable partner, comprehensive communication

PROJECT DESCRIPTION

After participating in the Amour Forum 2018 in Monte Carlo, we were able to secure one of the most significant Love Travel and Wedding conferences of 2019 in Vienna. This was possible thanks to the excellent partner network that we have access to throughout Austria. The goal of the event was to bring together a worldwide network of buyers and suppliers from the honeymoon sector and to represent the "Destination Wedding Austria" platform, which we helped found, in the best possible way.

Our focus was on optimizing the guest experience within the framework of the two evening events - the Love Travel Awards in the Liechtenstein Garden Palace and the Closing Party in the Labstelle restaurant.

Along with our partners, for example, we developed a design and room concept for the entire Labstelle restaurant—including the event hall—one that represented all facets of the offer. We ensured that everything went smoothly on site and kept a careful eye on the fine details that make the difference. For a pleasant atmosphere, we paid particular attention to an optimal lighting concept, the background music played during meals and authentic Viennese charm. With this, we were able to fully inspire guests to choose Vienna as a destination.

„Christine has an incredible network of partners, which she used to organize wonderful evenings for us. She is undoubtedly a leading hospitality expert. She is detail oriented and always up to date on the latest industry trends.“

Loic Connier —Event Manager Amour Forum 2019