

CASE STUDY

viennacontemporary

KEY DATA

CLIENT

VC Artevents GmbH

TIME PERIOD

Since September 2012

LOCATION

Vienna, Austria

WEBSITE

viennacontemporary.at

SERVICE

✓ Service Design

✓ Consultation

✓ Organization

Keynotes

Hosting Services

DOMAIN

✓ Arts & Culture

Sport

Gastronomy

Culinary Arts

Fairs & Exhibitions

✓ Events

Other Services

SCOPE OF SERVICES

- Overall management of hospitality before and during the fair
- Management of hotels and transport
- Design and catering concept
- Coordination and implementation of all sponsoring activities
- Coordination and development of all events

PROJECT DESCRIPTION

Since 2012, the areas of responsibility for the viennacontemporary art fair have been continuously expanding - from the development of a database to the VIP framework program and on-site management. Before the fair, we support hotel and transport management, assume communication and negotiations with our partner hotels and manage the hotel budget. We also take care of smooth arrivals and ensure that guests always have a personally-compiled welcome package in their rooms

In terms of catering management, we are responsible for creating a design and furniture concept, for the incorporation of product partners and, at the fair's events, we act as a reference point for all involved partners and our operations team. As a sponsor adviser, we are the connecting link between the fair and the sponsor and see it as our main task to meet the needs of both sides as best as possible.

At the fair, we put together a team of up to 40 people who anticipate every wish from each and every guest. Along with all of the partners and the team, we ensure a smooth process and the perfect guest experience with our structured plans.

„Together, we made it into the top 20 of the top 100 international art fairs. Christine's eye for detail and her focus on hospitality had a significant impact.“

Renger Van den Heuvel — Managing Director